



419 Canyon Avenue, Suite #300
Fort Collins, Colorado 80521
(970) 221-6243
(800) 332-0950 (Colorado only)
FAX: (970) 416-2406
www.nfrmpo.org
www.smarttrips.org

MPO Planning Council

Julie Cozad - Chair
Town of Milliken
Ben Marvel - Vice Chair
City of Fort Collins

Tom Patterson
Town of Berthoud
Verniece Thomas
Town of Eaton
Debbie Lambert
City of Evans
Ed Miller
Town of Garden City

Maria Secrest
City of Greeley
Aaron Townsend
Town of Johnstown
Tom Donnelly
Larimer County
Andrew Martinez
Town of LaSalle
Larry Heckel
City of Loveland

Bruce Florquist
Town of Severance
Donna Benson
Town of Timnath
Sean Conway
Weld County
John Vazquez
Town of Windsor

Jon Slutsky
Air Quality Control Commission
Bill Kaufman
Transportation Commission

MPO Staff

Cliff Davidson
Executive Director
Suzette Mallette
Regional Transportation Planning
Crystal Hedberg
MPO Finance & Administration

CONTACT:
Aaron Fodge
afodge@nfrmpo.org
970-224-6162

- For Immediate Release -

Press Release

HOUSEHOLD SURVEY RESULTS AVAILABLE

Draft Available at www.nfrmpo.org

Fort Collins, CO – The North Front Range Metropolitan Planning Organization has released the Front Range Travel Counts Report on their website: www.nfrmpo.org. Over 1,500 households in the north Front Range area participated in the Front Range Travel Counts survey.

Front Range Travel Counts is an in-depth study of household travel behavior along Colorado's Front Range, from Fort Collins to Pueblo. The NFRMPO is the first of the four participating Metropolitan Planning Organizations (MPO) to complete their portion of the 12,000 household surveys to identify where and how each member of a household traveled on a specific, designated travel day (24 hours). The other MPOs include the Denver Regional Council of Governments, the Pikes Peak Area Council of Governments, and the Pueblo Area Council of Governments. The Colorado Department of Transportation and the Regional Transportation District also are survey partners.

The Household travel diary surveys gathered data from households, about the trips that those particular individuals make on a specific day. The survey didn't ask for opinions; it asked what people did. This enables transportation planners to tie individual and household characteristics to the trips actually made, seeing how, for instance, the number of automobiles a household owns or having small children in a household affects daily travel.

Data from the survey helps the MPO planners understand how people are really traveling and use that base to predict future travel. Travel modeling will reveal regional travel patterns and behavior which help our representatives make informed transportation decisions by evaluating and prioritizing different regional projects for federal funding.

If you have questions regarding the Household Survey, please contact Arvilla Kirchhoff of the North Front Range Metropolitan Planning Organization at 970-224-6147 or akirchhoff@nfrmpo.org.

#

The North Front Range Transportation & Air Quality Planning Council is the designated Metropolitan Planning Organization for the North Front Range