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8 March 2010

- For Immediate Release -

Press Release

NFRMPO Begins Long Range Transportation Demand Management Plan

Fort Collins, Colorado – The North Front Range Metropolitan Planning Organization (NFRMPO) has started its Long Range Transportation Demand Management (TDM) Plan, a required component of the 2035 Regional Transportation Plan Update to be published in Fiscal Year 2011. The Long Range TDM Plan is scheduled for completion in December 2010, and it will guide the update of the Congestion Management Process.

The NFRMPO and its consultant, Felsburg Holt & Ullevig (FHU), have hired the sub-consultant UrbanTrans to develop the Long Range TDM plan. Furthermore, a steering committee of regional representatives will provide insight and feedback during the five stages of the project.

Steering Committee Members

- Eric Boyd, Berthoud
- Kathleen Bracke, Fort Collins
- Jim Flesher, Evans
- Nicole Hahn, Fort Collins
- Kathryn Johnson, American Council for the Blind
- Elizabeth Relford, Weld County
- Joan Shaffer, Loveland
- John Vasquez, Windsor
- Martina Wilkinson, Larimer County
- Brian Willms, Loveland Chamber of Commerce
- Ina Zisman, CDOT

TDM planning is an important strategy for ensuring access to activity centers in an efficient, timely, and cost-effective manner. TDM products and services include flexible work-hour programs, parking management tactics, and incentives to use transportation alternatives such as carpools, vanpools, transit, bicycles, and walking.

Please visit www.nfrmpo.org/Projects/TDMPlan.aspx or contact Aaron Fodge, Senior Transportation Planner, at afodge@nfrmpo.org or 970-224-6162 for additional information.